



Product Coach

Assisting Inventors, Entrepreneurs, and Everyday People with New Ideas

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www.ProductCoach.com

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Services to Sell and License Your Idea

Companies seek new products all the time to remain competitive and generate additional revenue. Typically, inventors who call companies on their own are rejected or never hear back.

My Service connects inventors to manufacturing companies. I follow a proven process to get you a deal.

Step 1: Coaching Inventor

To begin the process of working together, we will have a one-hour telephone meeting to discuss your product idea. You'll receive my professional opinion about your idea and I'll inform you of the process to sell and license product ideas, and get you ready for what companies will expect. You'll also receive my suggestions, recommendations, and next steps to take.

\$150 (look for \$95 Special)

<http://www.productcoach.com/sell-license/sell-license-idea-service1.html>

Step 2: Create a Product Proposal

Companies need to understand your invention from a business perspective. A main ingredient is to create a Product Proposal. Like a mini-business plan, a Product Proposal clearly states the market need, product description, benefits, advantages over the competition, profit potential, and other information as needed. \$395

Step 3: Search for Companies and Make Contact

After your Product Proposal is completed, the search begins for a suitable company. I'll search for up to 10 companies that offer a best fit for your product idea. I'll find important people (CEO, President, Vice-President, Managers) in the companies and make a personal contact to pitch your product. When they are interested, I'll send a letter along with your Product Proposal. Then, I'll follow-up to generate interest in pursuing a deal. \$695



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Step 4: Negotiate a Deal

Once a company is interested in your product idea, I'll assist you with negotiations and presentations. I will help you come up with negotiation points such as royalties, advances, territory, field of use, etc. Since each manufacturer works a little differently, this service is based on a rate of \$60 per half-hour.

Step 5: Sign the Deal

When a company offers you a deal, you will receive an Agreement. I'll review the business terms in the Agreement to make sure they are in your best interest. This service is based on a rate of \$60 per half-hour.

Confidential

All discussions are absolutely confidential. My business depends on my honesty and your trust in me. I'll work for you as a consultant for hire and not as an agent. I do not take a percentage of a deal so any royalties earned will be in your name alone.

Getting Started

To get started, please click the Product Coach link and **order Step 1.**

<http://www.productcoach.com/sell-license/sell-license-idea-service1.html>

Have you completed Step 1?

Click the link for Step 2 Create a Product Proposal:

<http://www.productcoach.com/sell-license/sell-license-idea-service2.html>

I will sign a Non-Disclosure Agreement after you order Step 1, and before we talk.

Thank you,

Matthew Yubas